

Slip-N-Slide Records

- Slip N Slide Records was founded in 1994
- Slip N Slide Records has sold over 8 Million Records worldwide since its inception in 1994



Trick Daddy

Career Kick Off (1994- 2006)

- Trick Daddy was introduced to the rap game in 1996 as one of the lead rappers on Luke's "Scarred," the leadoff track from the former 2 Live Crew leader's Uncle Luke album.
- In 1997 Trick Daddy released his debut album *Based On A True Story*, selling close to 300,000 copies independently
- *WWW.THUG.COM* reached over 800,000 copies independently
- In 1998, "Nann N*gga", was the debuted as the first single off of www.thug.com album. The single became a hit reaching No. 3 on the Rap Charts.
- Trick Daddy's third album "Book of Thugs" was released on February 15, 2000
- "Book of Thugs" chart position was recorded as 26 in the United States
- Top Singles on Trick Daddy's third album included : "Shut Up" featuring label -mate Trina, the second single "Carlton Banks B*tch"
- International Club Banger "Take it to the House" was released summer 2001 and heated up the radio airways in both the north and south market
- "I'm a Thug," was named as one of Trick Daddy's biggest hit yet
- Sticking to his branding "THUG" image Trick Daddy released "Thug Holiday" in August 2006 and the album was certified as Gold soon after
- Trick Daddy has the pleasure of working with hip -hop sensations such as Lil Kim, (Sugar) "Gimme Some" and C-Lo, on his sixth debut album

- In December 2006 Trick Daddy released “ Back By Thug Demand” on Slip N Slide/Atlantic Records

Singles

Year	Title	Chart Positions				Album
		US Hot 100	U.S. R&B	U.S. Rap	UK Singles	
1999	" Nann Nigga " (featuring Trina)	62	20	3	-	<i>www.thug.com</i>
2000	"Shut Up"	83	25	20	-	<i>Book of Thugs: Chapter Aka 47</i>
2001	"Take It To Da House"	50	23	20	-	<i>Thugs Are Us</i>
	"I'm A Thug"	17	8	16	-	<i>Thugs Are Us</i>
2002	"Dro In the Wind" (featuring Cee-Lo & Big Boi)	70	28	16	-	<i>Thug Holiday</i>
	"Thug Holiday"	87	40	24	-	<i>Thug Holiday</i>
2004	"Let's Go" (featuring Lil Jon & Twista)	7	10	4	26	<i>Thug Matrimony: Married to the Streets</i>
2005	"Sugar (Gimme Some)" (featuring Cee-Lo , Ludacris & Lil Kim)	20	36	87	61	<i>Thug Matrimony: Married to the Streets</i>



Trina

Career Kick off (2000-2006)

- In March of 2000, Trina's debut album Da Baddest Bitch was released.
- The album entered the Billboard Chart at No. 10. The album's lead single, also titled "*Da Baddest B*tch*", put Trina on the map, claiming her spot as an up-and-coming rapper in the industry. The following single, "*Pull Over*", became an even bigger success.
- Trina had now become a household name and got a taste of success with her album selling more than 700,000 copies in the US.
- In early 2002, "*Told Y'all*" featuring Rick Ross was released. The song was part of the All About The Benjamins soundtrack
- On August 27, 2002 Trina's second album entitled Diamond Princess was released, entering the Billboard 200 at No. 14 selling 67,000 copies in its first week of release.
- In 2005 Trina expanded her personal empire releasing her own fragrance *Diamond Princess*
- Trina's Third Album "Glamorous Life" was released in October 2005
- "Glamorous Life" reached No. 11 on the Billboard 200 selling 77,000 copies in its first week of release
- "Glamorous Life" included featured artist such as :Lil Wayne, Kelly Rowland, and more
- The second single on "Glamorous Life" was released "*Here We Go*" featuring former Destiny's Child member Kelly Rowland.

- “*Here We Go*” entered the Billboard’s 100 Top 20 and went all the way to No. 3 on the Rap Charts. Trina’s second single was also received well overseas, peaking at No. 15 in the United Kingdom Chart
- In 2006 “Here We Go” earned a American Music Award nomination

Albums

Year	Title	Chart Positions				Sales	
		Billboard 200	R&B/Hip Hop Albums	Rap Albums	UK Chart	RIAA Certification	Worldwide
2000	<u>Da Baddest Bitch</u>	33	11	-	-		
2002	<u>Diamond Princess</u>	14	5	-	-		
2005	<u>Glamorest Life</u>	11	2	2	-		



Rick Ross

Career Kick Off

- Released “Told Yall” as a featured artist in 2002 with label Mate Trina
- Rick Ross’s first debut album was released on August 8, 2006
- With a lead single entitled “*Hustlin*” peaking at #9 on the hip-hop chart and #74 on the Billboard Hot 100
- “*Hustlin*” was received well by the masses and quickly became a hit leading into one of the most significant remix’s of all time, with artist including Jay Z and Young Jeezy
- Port of Miami was distributed by Def Jam Records
- Rick Ross’s second single “*Pushin It*” also known as Push it to the Limit
- It was produced by Jonathan "J.R." Rotem. A remix to this song features Bun B, Jadakiss, Styles P., & The Game
- “*Pushin It*” was also featured on the 37th episode of television series Criminal Minds
- “*Hustlin*” peak position on the Billboard Charts was recorded as number 54



Plies

Career Kick off

- Plies’s first single "Shawty" featuring T-Pain has charted on the U.S Hot 100, U.S. R&B and U.S. Rap charts.
- Plies debut album “***The Real Testament***” is to be released August 2007
- Plies was the creator of the song "I Wanna Love You" (also called "I Wanna Fuck You"), which is a hit song for rappers Akon and Snoop Dogg.
- "I Wanna Love You" achieved unexpected sudden success, reaching the 17th spot on the Billboard Hot 100 without a promotional video or physical CD release, and then topping the chart for two consecutive weeks.
- 100% REAL NIGGA was released in 2006
- Plies is named one of the most influential Mix tape Rappers in the industry
- Plies was nominated for several Ozone Magazine Awards

Singles

Year	Song	<u>U.S Hot 100</u>	<u>U.S. R&B</u>	<u>U.S. Rap</u>	Album
2007	<u>"Shawty"</u> (featuring <u>T-Pain</u>)	69	14	7	<u>The Real Testament</u>



Duece Poppi

Career Kick Off

- In 1999 writer and producer Duece Poppi wrote his first big hit entitled “Shut Up” which turned out to be the summer anthem of 2000 nationally
- Later after his big history of songwriting Slip N Slide/Atlantic Records signed Duece Poppi and soon after he became one of the most influential respected writers in-house writers
- Some of Duece Poppi’s Writing credits include : Chingy’s “ *Jackpot*” single , Trina’s hit singles “ *Pull Over*” “*Sick of being Lonely Remix*” “*Gangsta*” and a host of others
- Recently (2006-2007) Duece Poppi was also one of the 10 major artist sponsored by *Remy Martin Cognac*
- Duece Poppi has his own rap group called *NWM*

Dirtbag

Career Kick Off

- Currently DIRTBAG" is back with his first single "I Aint Trying To Hear It" featuring Monica
- Slip N Slide Record's own DIRTBAG originally came onto the scene with debut single entitled "Set it Off "featuring Missy and Monica
- His highly anticipated forthcoming album "***Dirty Business***" is due for release in October 2007
- Features and special guest on the album will include Rick Ross, Three Six Mafia, Trina, and Plies
- DIRTBAG also runs his own independent record label "*Gator Boys*"